Filed 09/27/2005 Page 1 of 1 **EXHIBIT** 

Robert Taylor

Chicago, IL

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	Page 130		Page 132
1	<ul> <li>Q. Sir, going back to Taylor Exhibit 13,</li> </ul>	1	Cryovac, which has an estimated market share of
2	which I think you have right in front of you	2	93 percent, isn't that true?
3	there.	3	<ul> <li>A. That's what the document says, yes.</li> </ul>
4	A. This is 12. This one is 13?	4	Q. And Cryovac, you indicated, was the
5	Q. Yes, sir.	5	industry standard in this document at page 8156,
6	A. Okay.	6	did you not?
7	Q. Turn, if you would, to page 8159.	7	A. That is true.
8	And if you go back to 8158 for just	8	Q. And Cryovac had Excel's business that
9	a second, we're looking at product risks here,	9	you wanted, didn't they?
10	and	10	<ul> <li>A. Cryovac, as you've noted, had</li> </ul>
11	A. Yes.	11	90 percent, 96 percent or whatever percent of the
12	<ul> <li>Q there are upside risks and downside</li> </ul>	12	market. Excel was one of their customers. We
13	risks. One of the downside risks is, quote,	13	were a supplier for boneless. They had the
14	patents, paren, likely to be sued by competition,	14	bone-in. Customer was urging us to develop an
15	question mark, closed paren.	15	alternative. The market was the focus of our
16	Was Cryovac that competition that	16	work, not our competitor.
17	you were referring or that was being referred	17	Q. Sir, while you're looking at page 8159
18	to here?	18	of Taylor 13, would you turn, please, to Taylor 12
19	<ul> <li>A. You're asking me is Cryovac the</li> </ul>	19	also, page 5702.
20	competition I'm considering, or the patents?	20	And under the downside risks in the
21	Q. Yes. The whether the patents that	21	later draft of this request for appropriation
22	are being referred to here were Cryovac patents.	22	A. Okay.
	Page 131		Page 133
1	A. The reference to patents has to do	1	Q the line "patents likely to be sued
3	with Thelieus what have a be re	~	have a manufacture to the second seco

- 2 with -- I believe what's trying to be expressed 3 here is the concern that we be careful of any 4 potential infringements of existing patents and 5 that Cryovac's patents would be of the greatest concern because they had the most to lose with our entry into the market.
  - Q. They were your target, weren't they?
  - A. I would --

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MR. CASSLING: Object to the form.

11 THE WITNESS: The choice of the word 12 "target" to me is -- the market, we were targeting 13 a market.

14 BY MR. FARABOW:

- 15 Q. And they had 96 percent of it, didn't 16 they?
- 17 Cryovac had and has significant share, upwards of ninetysome percent. I do not target 18 competitors. I target markets. 19
- 20 Q. But this document at page 8155, it's 21 indicated under the heading "competitors," the major competitor in the bone-in shrink market is

by competition" was left out. Do you know why? 3

- A. No, I have no idea why it would be left out.
- 5 Q. Did you discuss leaving that out with Mr. Kitchel after you received his first draft? 6 7

A. No.

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MR. FARABOW: Ask the reporter to mark as Taylor 15 a document bearing production numbers PPPI 2968 through 2977.

(Exhibit 15 marked.)

12 BY MR. FARABOW:

- Q. Sir, would you take a look at this 13 14 document and tell me whether you have seen it
- 15 before.
- A. There seems to be some duplication in 16 pages, but that's -- I think that's okay. 17 18

Okay.

- 19 Q. Have you seen this document before, sir?
  - A. I can't say that I have. I'm not real
- 21 sure. I don't -- I don't think so.
  - Q. Mr. Mueller, I think you indicated, was

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